



This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Hello Region 3, I hope you are having a great spring! A very successful SoutheastCon 2019 was hosted in Huntsville, AL last week! Mark your calendars now for SoutheastCon 2020 on March 11 – 15th in Raleigh, NC. This quarter we are encouraging membership renewals and retention. Currently, we are trending about 75% in renewals, but we would like to increase to 80% or above. Volunteers for Sections and Chapters should connect with their members in arrears, invite them to social and technical events, to reclaim members. Also, increase awareness by publicizing activities and posting photos to social sites.

Sonya Dillard, Member Activities Chair, Region 3
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Region Snapshot	This Month	'19 vs. '18	% Change	To view your Section's total membership, renewal and recruitment stats, visit the Region 3 Membership Stats folder on Google Drive.
Total Membership	22,478	▼ (602)	-2.6%	
Higher-Grade	18,628	▼ (518)	-2.7%	
Students	3,850	▼ (84)	-2.1%	
IEEE Worldwide	322,070	▼ (1,682)	-0.5%	

The “Membership and Subscriptions Monthly Statistics” is now open to Volunteers.

Volunteers can access their historical membership statistics by month using this dashboard. Simply login to the [IEEE OU Analytics Landing Page](#). On the bottom of the page is a link to the new statistics using Tableau Dashboards. When you open the link you will have the option of the “IEEE Membership Statistics”, the “Society, TC & SIG Statistics” and the “Subscription Statistics”. For Geographic Unit Membership information select the “IEEE Membership Statistics”. Select “Membership Summary” for the beginning of the Dashboard. If you have any questions, please contact ouanalytics@ieee.org.

TryEngineering Inspires the Engineers of Tomorrow

TryEngineering aims to empower those who are interested in STEM education to foster the next generation of technology innovators. They provide resources, lesson plans, and activities that engage and inspire. Partner with the TryEngineering team to make more students and teachers aware of these great resources and to access STEM-related content for your local volunteer activities. Learn more at: <https://tryengineering.org/>. Follow them on [Facebook](#) and [Twitter](#).

The IEEE Day Committee is looking for volunteers!

The IEEE Day committee is starting the process of planning for this year's event, which is being held 1 October 2019. In particular, they are looking for a representative for Region 3 to serve on the committee. Responsibilities include:

- Contact, recruit and support Ambassadors
- Contact Section Chair for support
- Communicate the Ambassador's progress with the Ambassador Lead.

If you are interested in the role or know someone who would be a match, please let the committee know. You can contact Denise Maestri who serves as staff support for IEEE Day and the committee: d.maestri@ieee.org

Visit the [MD resources page](#) to access materials designed to help your local membership efforts.

- [Click here to order your 2019 Membership Development Kit](#)
- [Officer Training available via the IEEE Center for Leadership Excellence \(CLE\)](#)